

2019 Ethical Practises Survey Results

FOUNDING MEMBERS









SOUTHERN AFRICA









FORUM PARTNERS







Demographic Report Findings

- English speaking
- White, females
- Aged between 31- 39 years
- Highest Qualification is an honours degree
- Middle Management
- Tenure of more than 3 years.
- Highest no of Respondents:

Accounting Professionals -43%

Banking and Finance in the Industry sector-23%

Large Private Organisations in the Economic sector-17%

National Government in the Public sector-10%

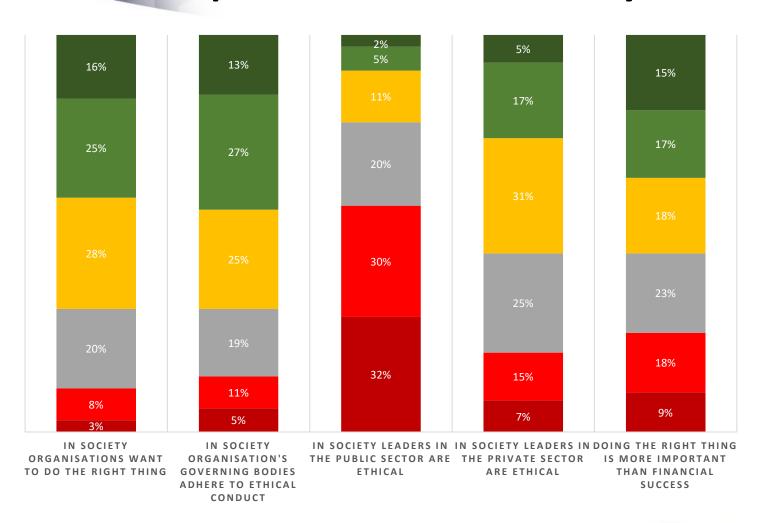
• Public / Private sector responses

Private sector 63%

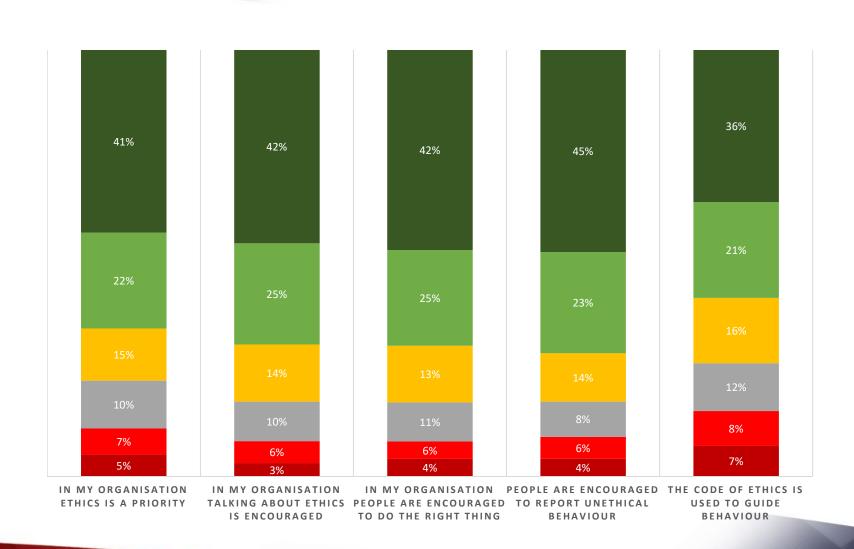
Public sector 30%

Other 7%

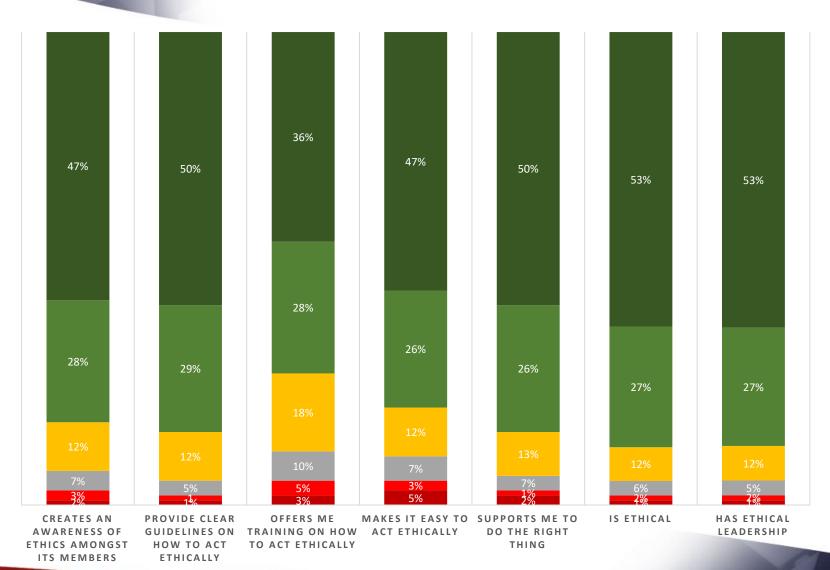
Perception of ethics in society



Perception of ethics in organisations



Perception of ethics in professional institutions





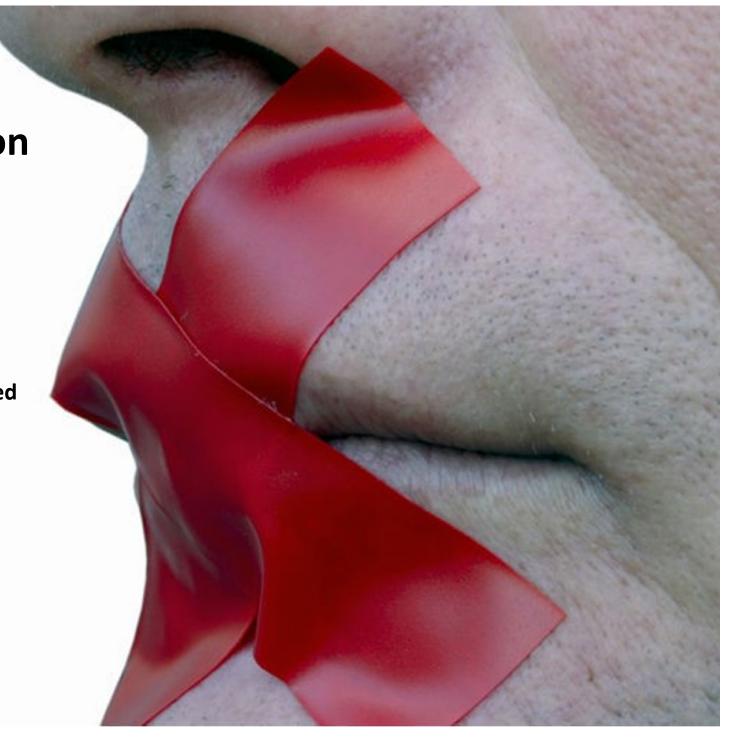
Have you ever reported unethical behaviour?

No

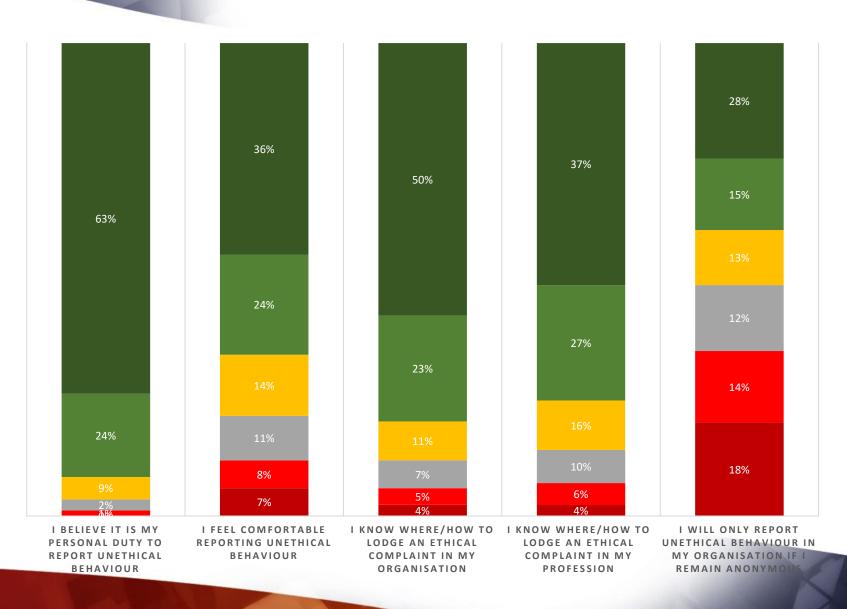
781 52%

Yes

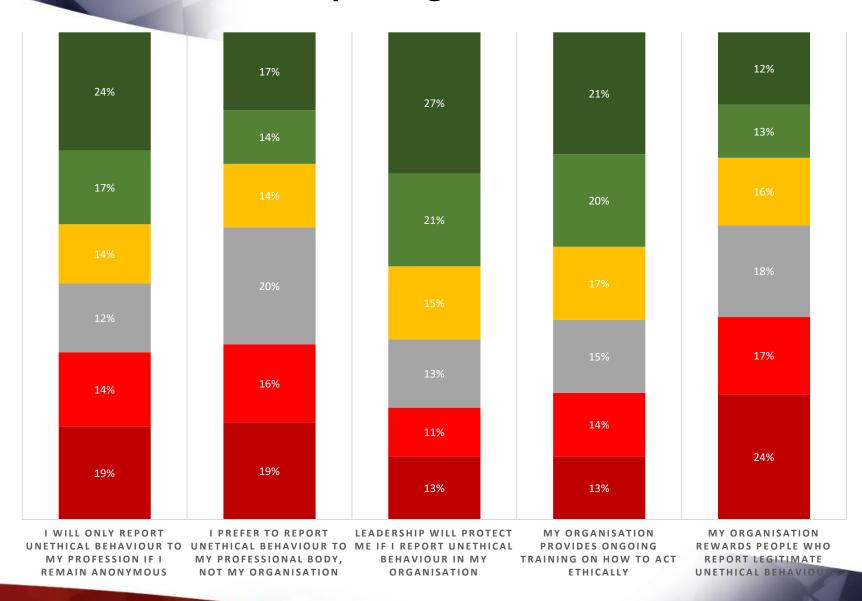
732 48%



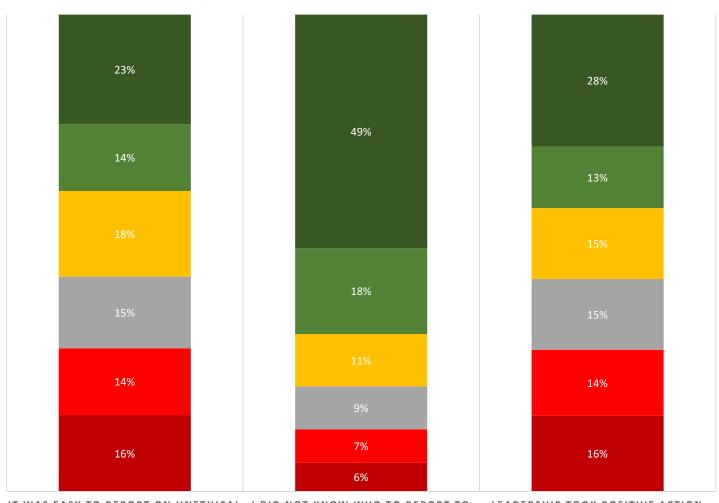
Reporting 1



Reporting 2



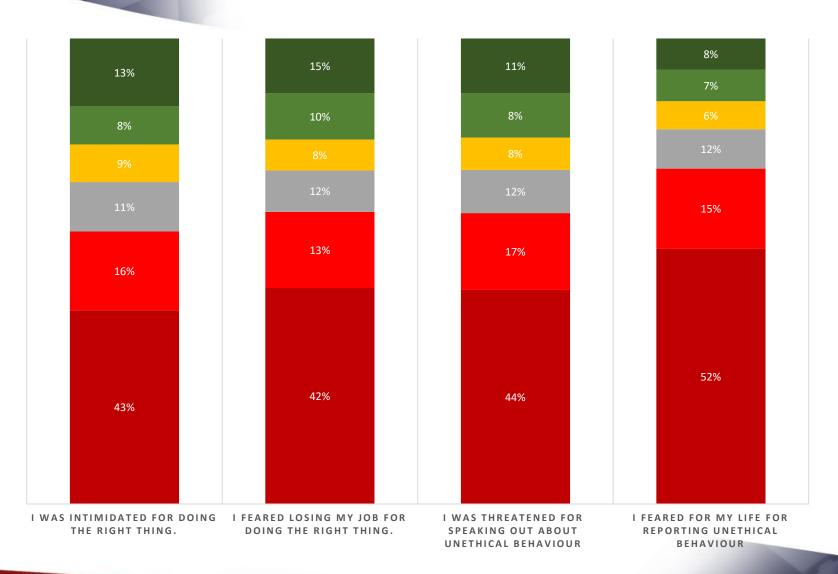
Reporting Experience 1



IT WAS EASY TO REPORT ON UNETHICAL I DID NOT KNOW WHO TO REPORT TO BEHAVIOUR

LEADERSHIP TOOK POSITIVE ACTION
WHEN I REPORTED

Reporting Experience 2



Reflections

- The most significant drop in rating is the question whether "Leaders in the private sector are ethical". 48% strongly agreed in 2017 and in 2019 was rated 5%.
- "Doing the right thing is more important than financial success", the rating has remained below 20% strongly agreed for the past 3 surveys.
- Trust in leadership in Society has decreased.
- Decline in the rating for ethical practices, as a key priority, in organisations for the past three years. In 2017 -50% strongly agreed and in 2019 -41%.
- Professionals are still satisfied, overall, with their professional body organisations in terms of good ethical practices being applied and encouraged to all members.
- Over 60% strongly agree that it is a duty to report on unethical behaviour however less than 40% feel comfortable when reporting.
- Experience of reporting was not that easy with only 23% strongly agreed.
- Nearly 50% did not know who to report to.
- "Leadership took positive action when I reported" -22% in 2017 and 28% strongly agreed in 2019

Thank you!

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